Organized by

DITP
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION
MINISTRY OF COMMERCE, THAILAND

GIT
Gem and Jewelry Institute of Thailand

BANGKOK GEMS & JEWELRY FAIR

THE 73rd BANGKOK GEMS & JEWELRY FAIR

POST SHOW REPORT

THE WORLD'S LEADING GEMS & JEWELRY DESTINATION

22-26 FEBRUARY 2026

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73rd Bangkok Gems and Jewelry Fair Shatters Records with 4.75 Billion Baht in Trade Value, Reinforcing Thailand's Status as a Global Gems Hub

The 73rd Bangkok Gems & Jewelry Fair marked a historic milestone for the global gems and jewelry industry, achieving its highest trade value ever with over 4.75 billion baht generated during the five-day event held from 22–26 February 2026 at the Queen Sirikit National Convention Center (QSNCC). Organized by the Department of International Trade Promotion (DITP) in collaboration with the Gem and Jewelry Institute of Thailand (GIT), the fair welcomed 40,721 visitors from 118 countries, reaffirming Thailand's reputation as one of the world's most important hubs for the gems and jewelry trade.

Spanning more than 53,000 square meters across Halls 1–8 and the Plenary Hall, the event brought together 1,222 companies from 19 countries across 2,794 booths, showcasing the full spectrum of the global supply chain, from gemstones, diamonds, pearls, machinery and tools, to packaging, and fine jewelry. The strong participation from international buyers, particularly from India, Myanmar, China, Japan, and Sri Lanka, highlighted the fair's role as a dynamic marketplace and strategic platform for global trade, partnership, and industry innovation.

An Expanded Space at Plenary Hall

The 73rd edition of Bangkok Gems marks another significant milestone, as it is the first time the exhibition has expanded into the Plenary Hall, adding more than 180 additional booths to accommodate growing demand from both Thai and international exhibitors. This expansion reflects strong confidence in Bangkok Gems as a vital global trading platform and a gateway to limitless business opportunities.

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FACTS & FIGURES

ESTIMATED ORDER VALUE

4.75 BILLION THB

40,721
VISITORS

FROM

118
COUNTRIES/ECONOMIES

61%
OVERSEAS

39%
DOMESTIC

EXHIBITORS

1,222
COMPANIES

2,794
BOOTHS

FROM **19**
COUNTRIES/ECONOMIES

1. THAILAND
2. HONG KONG SAR
3. SRI LANKA
4. JAPAN
5. INDIA

TOP PRODUCT CATEGORIES

1. GEMSTONES
2. SILVER JEWELRY
3. FINE JEWELRY
4. DIAMONDS
5. EQUIPMENT & TOOLS

TOP 5 VISITING COUNTRIES/ECONOMIES

1. INDIA
2. MYANMAR
3. CHINA
4. JAPAN
5. SRI LANKA

THE FAIR HIGHLIGHTS

The Opening Ceremony of the 73rd Bangkok Gems and Jewelry Fair

On 22 February 2026, Her Royal Highness Princess Sirivannavari Nariratana Rajakanya graciously presided over the opening ceremony of the 73rd Bangkok Gems & Jewelry Fair. The opening ceremony was attended by Mrs. Suphajee Suthumpun, Minister of Commerce; Mr. Wuttikrai Leewiraphan, Permanent Secretary of the Ministry of Commerce; Ms. Sunanta Kangvalkulkij, Director-General of the Department of International Trade Promotion; Mr. Sumed Prasongpongchai, Director General of the Gem and Jewelry Institute of Thailand; along with senior executives from the Ministry of Commerce and representatives from relevant private sector organizations.

TREASURE OF DREAMS: SIRIVANNAVARI X BEAUTY GEMS Exhibition

The showcase, initiated under the patronage of Her Royal Highness Princess Sirivannavari Nariratana Rajakanya, reflects her dedication to elevating Thailand's jewelry craftsmanship. It highlights the exquisite perspective, refined skills, and high-level techniques of Thai artisans, while expressing Her Royal Highness's vision to preserve and promote Thai craftsmanship for future generations. This exhibition not only honors our cultural heritage but also supports the continued growth of Thailand's jewelry and gemstone industry on the global stage.

The Networking Reception

DITP and GIT hosted an exclusive Networking Reception of the 73rd Bangkok Gems & Jewelry Fair under the theme of "Blooming Connections", bringing together international buyers, exhibitors, industry leaders, diplomats, and trade representatives for an evening of connection and collaboration. The reception served as a key platform for strengthening business relationships and fostering new partnerships within the global gems and jewelry community.

"ORBIT OF ILLUMINED" Exhibition

"ORBIT OF ILLUMINED: Thai Jewellers in a Sphere of Refined Design", is a special exhibition highlighting the creative power, cultural depth, and global readiness of contemporary Thai jewelry design. The exhibition reflects the Department of International Trade Promotion (DITP)'s long-standing commitment to developing Thai creative talent through its Talent Thai & Designers' Room incubation programs.

The New Faces Zone

The New Faces zone at the 73rd Bangkok Gems & Jewelry Fair is a strategic platform empowering SMEs and emerging jewelry entrepreneurs to step confidently onto the global stage. Designed to support small and medium-sized enterprises, the zone features promising Thai brands with fresh perspectives, precious craftsmanship, and export readiness.

Meetings

Beyond being a world-class trade exhibition, the 73rd Bangkok Gems & Jewelry Fair continues to serve as a powerful platform for bonding and strengthening partnerships within the global gems and jewelry community. Highlighted sessions include the meetings between the fair's organizers and many trade organizations, including Tata Unistore and the City of Kofu, the Memorandum of Understanding signing ceremony be the Gem and Jewelry Institute of Thailand (Public Organization) and the Gemological Institute of India, and the GIT Standard Laboratory Accreditation Ceremony.

Seminars

The 73rd Bangkok Gems & Jewelry Fair is not only a global trading platform, but also a vibrant knowledge hub, with a series of well-attended seminars drawing industry professionals from around the world. Held throughout the fair, the seminar program features expert speakers, industry leaders, and specialists sharing insights on technical knowledge, market trends, sustainability, technological innovation, branding strategies, and global trade dynamics.

Alisa Kuzmina, Russia

Here, you can see designer brands, artistic brands, not only the mass production products. Here, you can find very interesting items and very inspiring products. People I meet here are truly artists who are actually into what they are doing.

Valentin Provenier, France

I come here for inspiration, to see some designs and to see the gemstone masterpieces as well. Everything is good here. The accessibility is easy, the parking is convenient, and I can see many things. Exhibitors are here to answer your questions. The venue is beautiful and clean. I recommend everyone to come here to see jewelry masterpieces and beautiful gemstones.

Christian Von Arenstorff, Denmark

I really do love the show. There are many traders and it's getting bigger and bigger each year. The fair has everything you are looking for as a gems dealer. I would recommend everyone who is in the trade to definitely come. It's easier accessible, especially when you are coming from Europe. There are lots of finished jewelry as well but I think Bangkok is more for gems trading.

Ivanoé Miller, Switzerland

I have been here more than 20 times. I see that there are more and more people coming, and there are more and more people selling. I also noticed that the quality of the gems is better this year. What I love about Bangkok is the diversity of gems and the prices are reasonable here. The venue is convenient, comfortable and elegant.

TESTIMONIALS

Richard Werly, France

This is the perfect moment to meet the manufacturers, designers, gemstone dealers. The jewelry fair in Thailand is the place you have to be if you are in the jewelry business in Asia, especially in Southeast Asia. Whoever is an expert in gems, Bangkok is one of the places you have to be, to deal with rubies, sapphires, emeralds. Here is where the stones are traded, the Bangkok Gems and Jewelry Fair.

Rui Galopim de Carvalho, Portugal

The fair is special because it's in Bangkok, the capital of colored gemstones. It's so vibrant to visit the city and to see what's happening in terms of gem cutting, jewelry manufacturing, and gem education as well. The fair here is like a hub, where you can see not only what Thai companies have to show to the world but also regional companies from all over the place. I have been here all over the years and the amount of booths and visitors are increasing.

Sirapat Pipatveeravat, Thailand

We have been exhibiting here for more than 40 times. This fair is not only a place for our showcase, but also a place to find suppliers. We always find new innovations, technology and softwares here. It is also a place to meet new suppliers that can offer products that we cannot find from our main suppliers, and a place to discover new partners. Our opportunity to expand abroad actually started here at Bangkok Gems.

Chaiyo and Thipsuda Sathukijchai, Thailand

Trade fair exhibitions are crucial for gemstone business. It is a place where we find new customers. We usually keep contact with them so our customer database grows every year along with the fair. It is also a place to update news and trends of the industry, new suppliers, new material sources. Bangkok Gems feels just like home.